

WELCOME TO Early Childhood Education Roundtable

July 23, 2025 | El Paso, TX

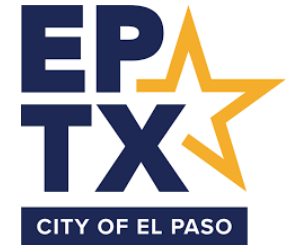
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Early Childhood Education Roundtable | July 23, 2025 | El Paso, TX



Scan the QR code to access
the digital event packet

Agenda

- I. Mayor's Welcome 9am
Mayor Renard Johnson, *City of El Paso*
- II. Opening Remarks
Dr. Teresa Granillo, *AVANCE*
Stephanie Otero, *El Paso Community Foundation & Early Matters El Paso*
- III. Agenda Overview & Goals
John Fitzpatrick, *Early Matters El Paso*
- IV. Early Childhood Education Data Presentation 9:15am-9:25am
Ivette Savina, *Early Matters El Paso*
- V. Local Leader Panel: Perspectives on ECE Priorities 9:25am-9:50am
Moderator: John Fitzpatrick
Panelists: , Stephanie Otero (*EPCF & EMEP*), Jacquelyn Reza (*Flowers in the Garden Child Development Center*), Leila Melendez (*Workforce Solutions Borderplex*), Dr. Debra Kerney (*Canutillo ISD*), Dr. Teresa Granillo (*AVANCE*)
- VI. Community Roundtable 9:50am-10:30am
Facilitated by John Fitzpatrick





Ivette Savina

Educational Consultant &
Founding Leader of
Early Matters El Paso



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EL PASO



VISION & MISSION

VISION

Every child in the
El Paso Region
is ready for success.

MISSION

Communities working together
to ensure equitable access to
high quality early childhood
education that sets
the foundation for lifelong
learning and success.

OUR FOUR PRIORITIES

01



Raise awareness of the importance of Early Childhood Education and support Early Childhood Education providers through enrollment efforts

02



Support expansion of Texas Rising Star (TRS) rated facilities

03



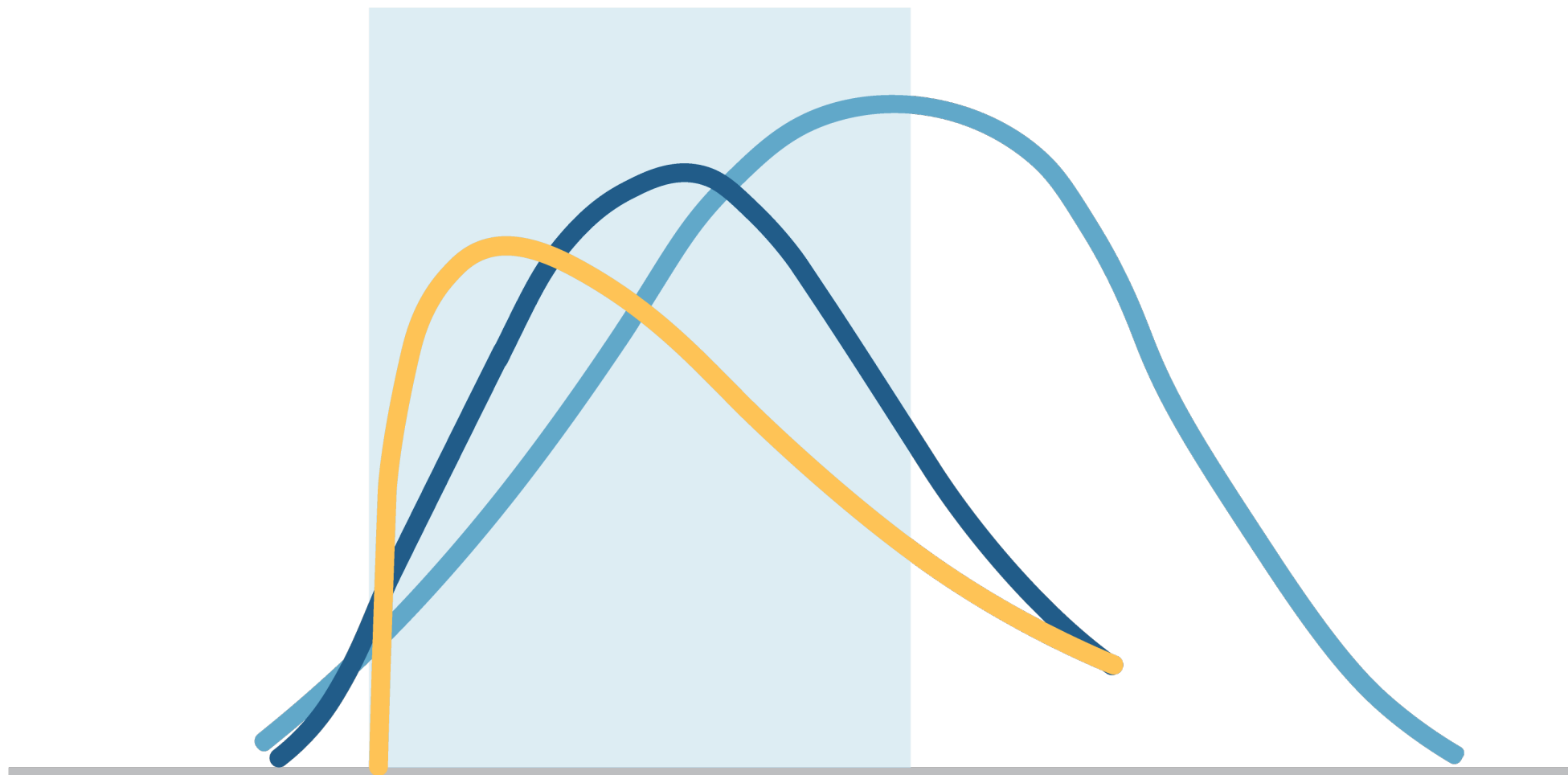
Develop a Business Advisory Council to address issues that support the early childhood education ecosystem

04

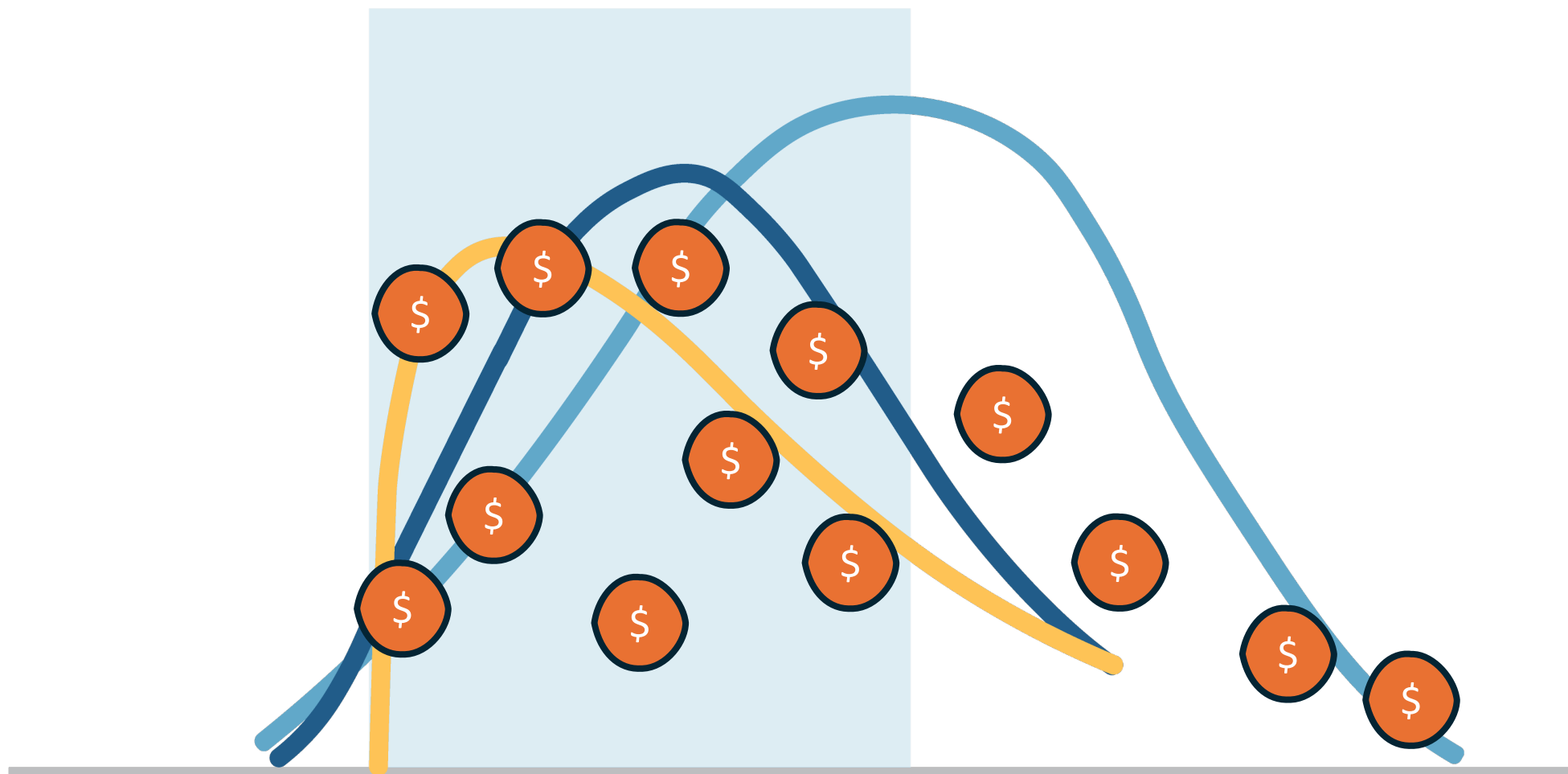


Strengthen and support early childhood education educators

Where would you invest your money?

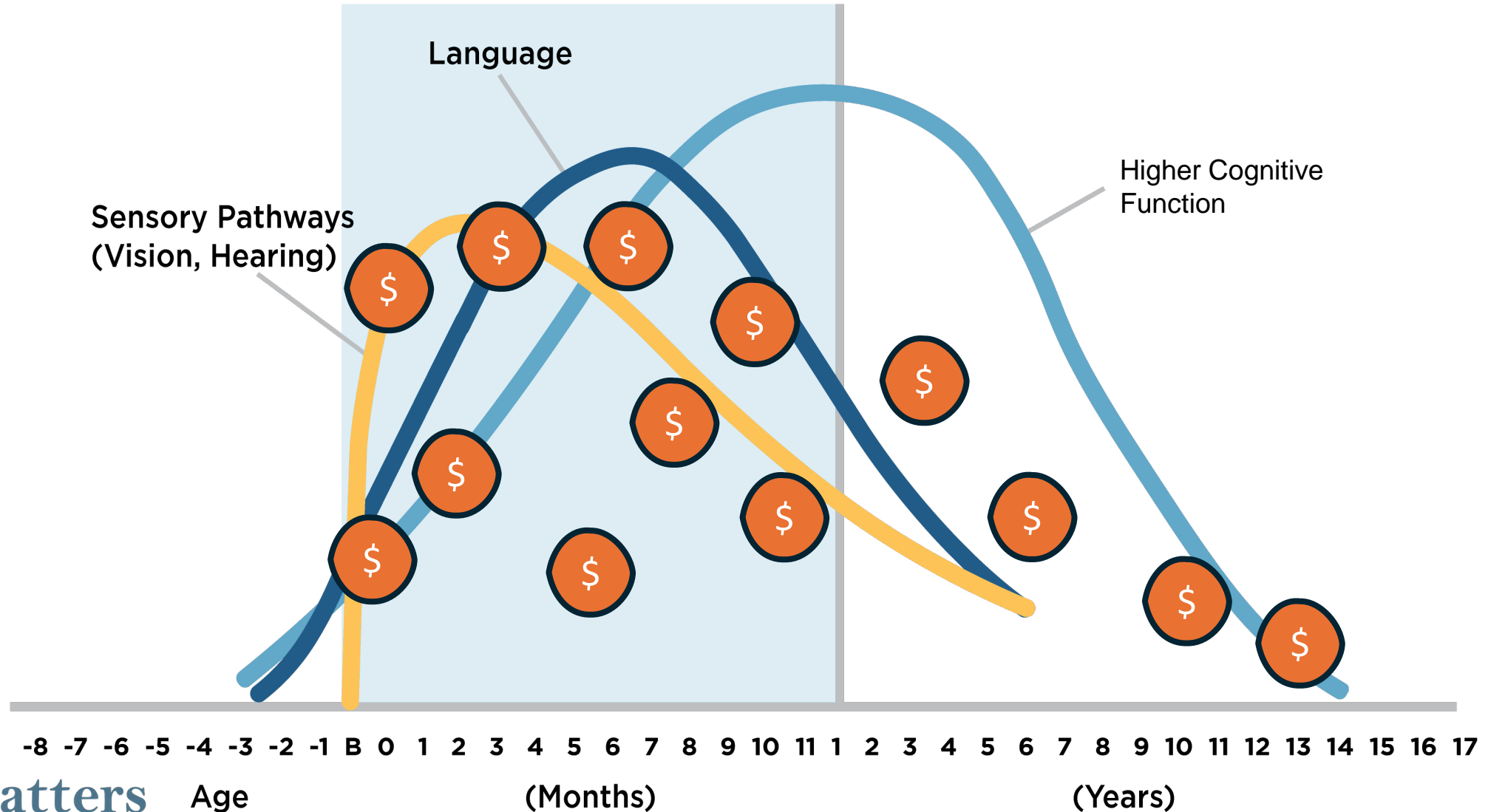


Where would you invest your money?



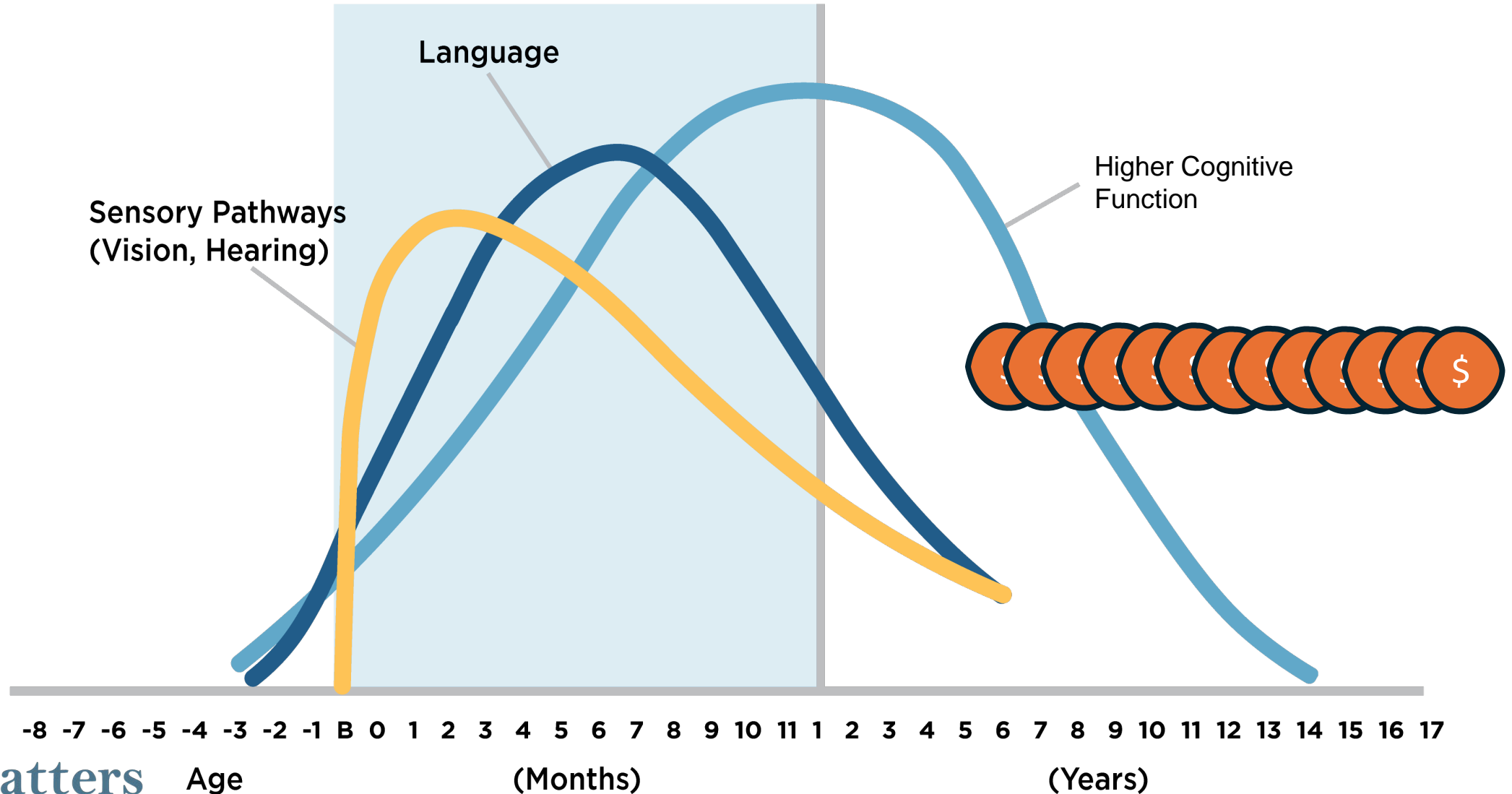


Human Brain Development



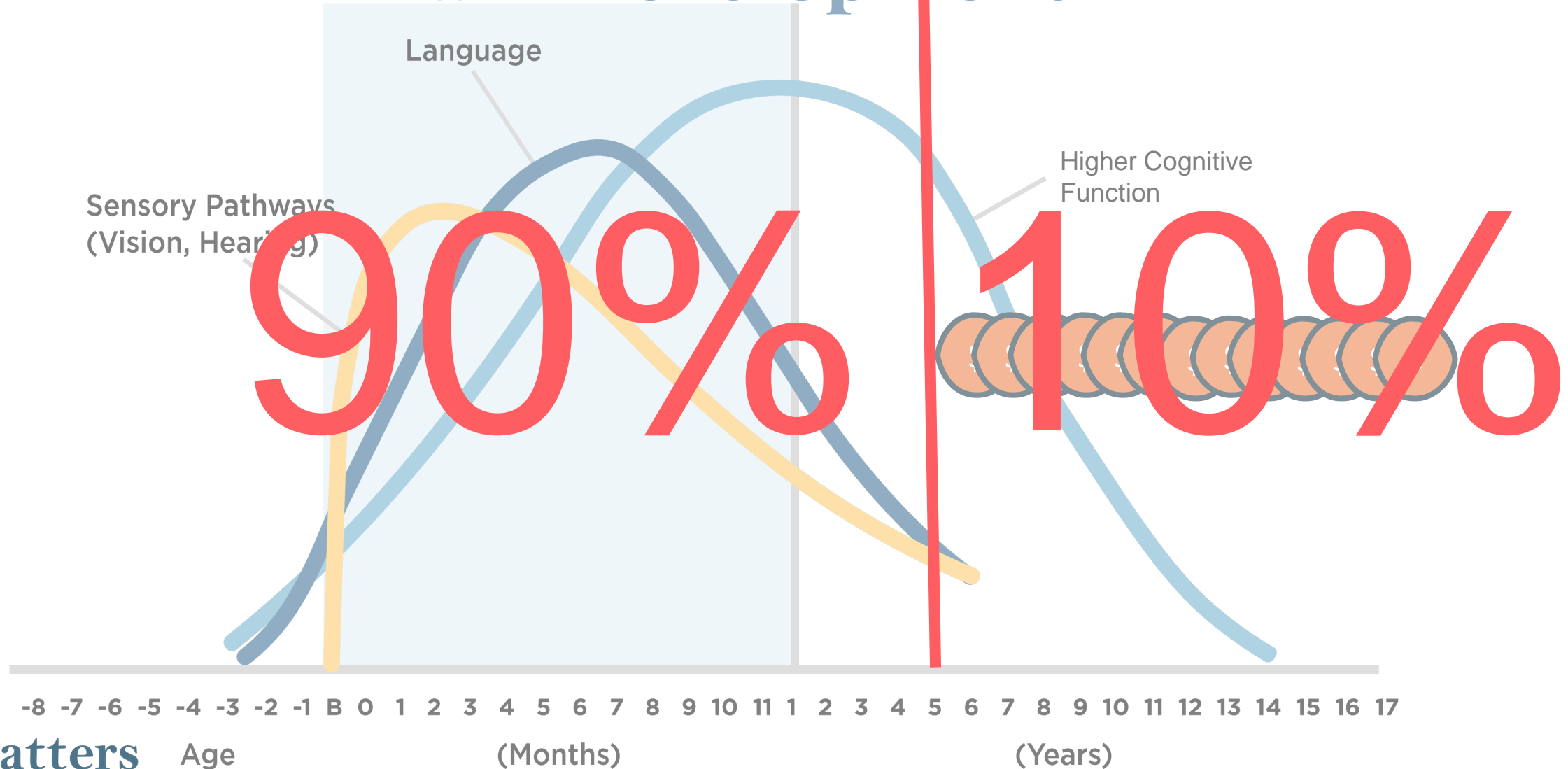


Where **do we** invest our money?



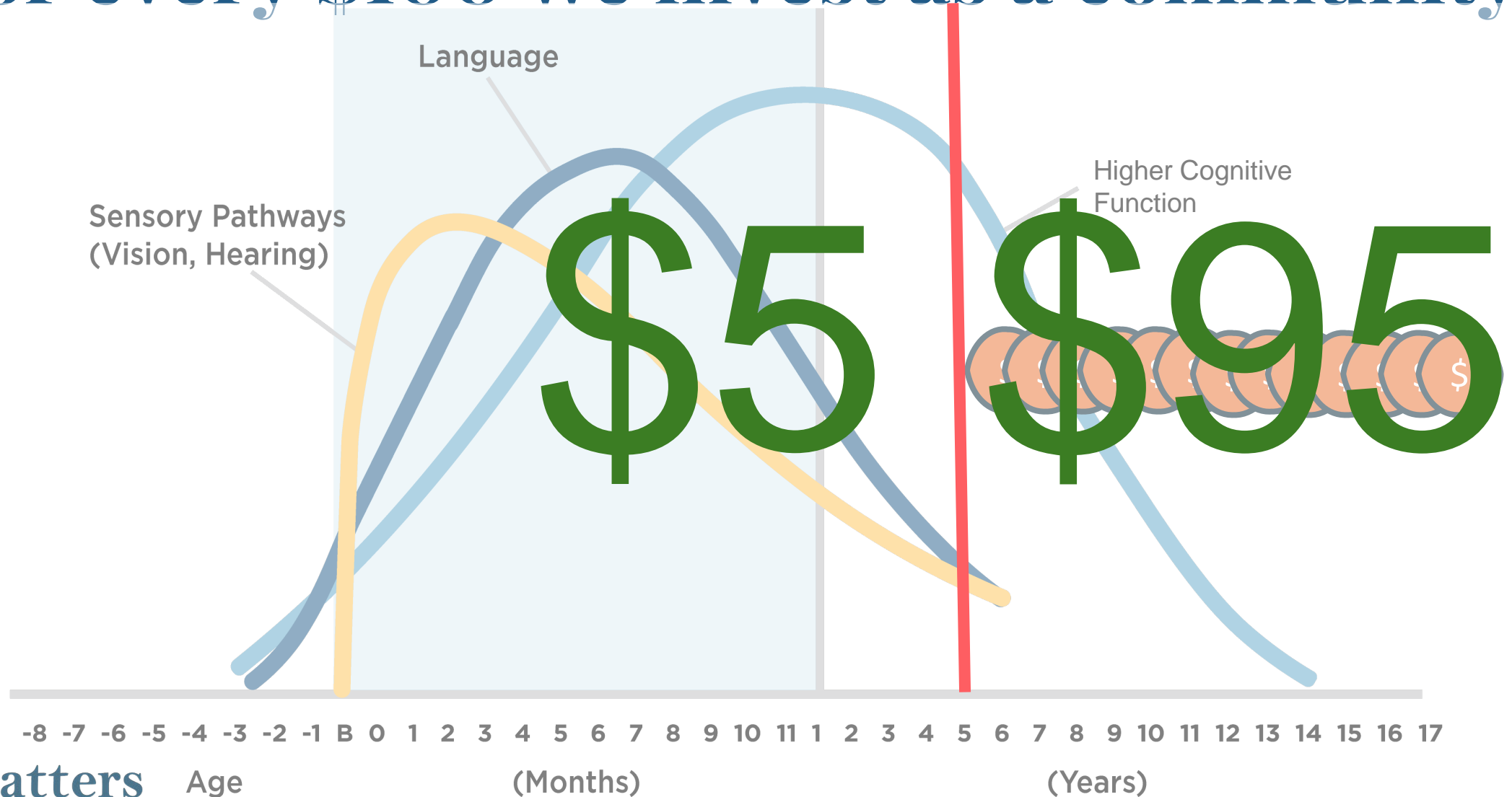


Brain Development

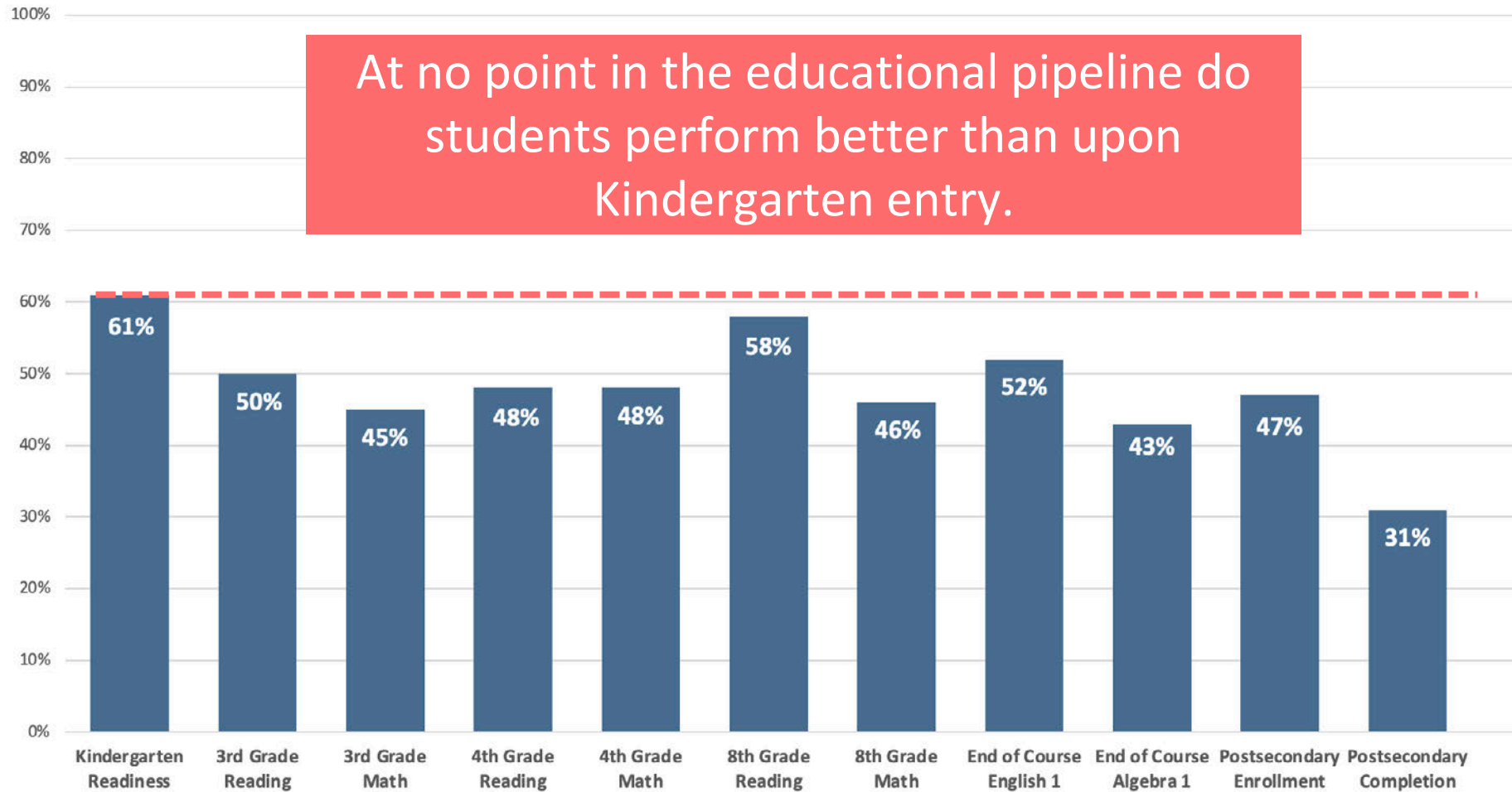




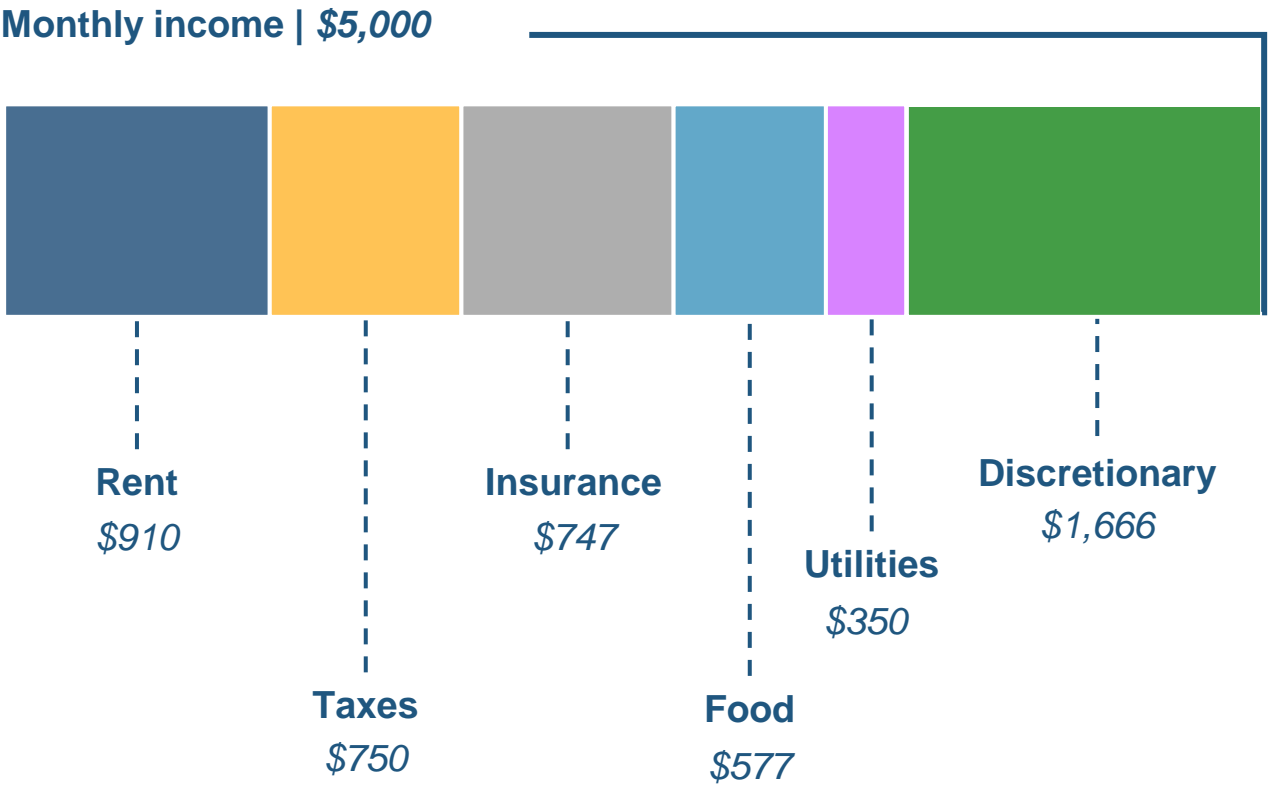
For every \$100 we invest as a community



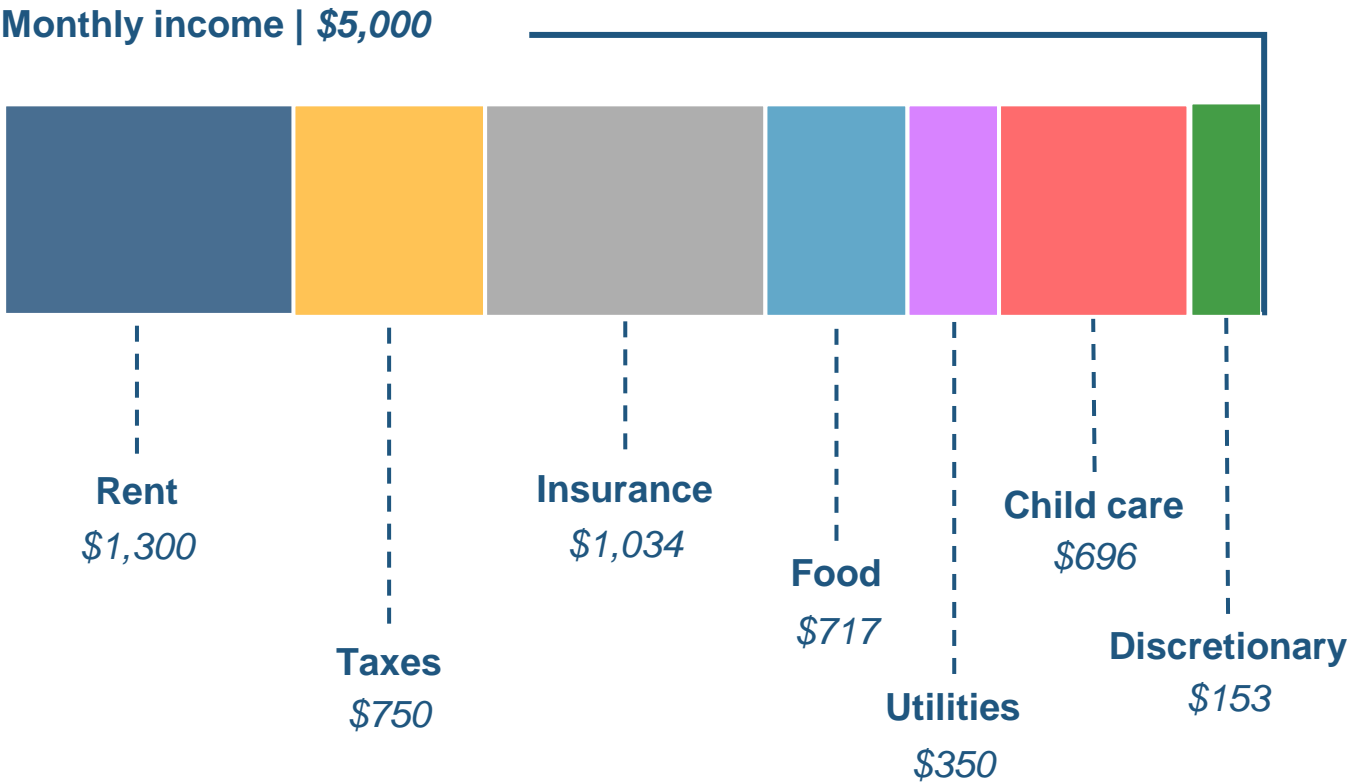
Texas Readiness Levels Never Improve Beyond Kindergarten Readiness



David & Mary

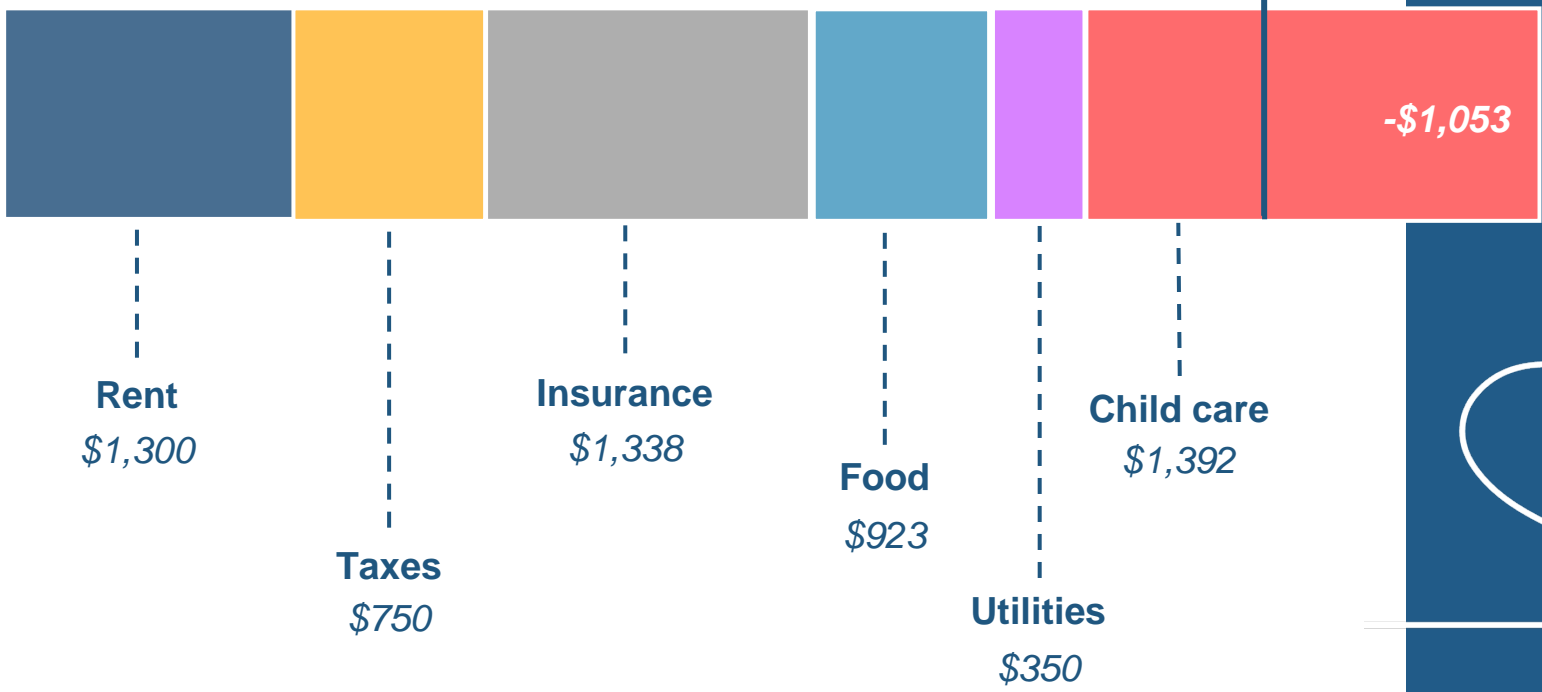


David & Mary



David & Mary

Monthly income | \$5,000



El Paso context

MEDIAN ANNUAL INCOME

\$58,859

\$60,000

DAVID & MARY ANNUAL INCOME

58,000

children under 5

65%

of children under age 6
have all available parents in
the labor force.

\$50,000 total

Childcare costs more than in-state tuition

...and families have less time to prepare.

\$36,480 total

23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44

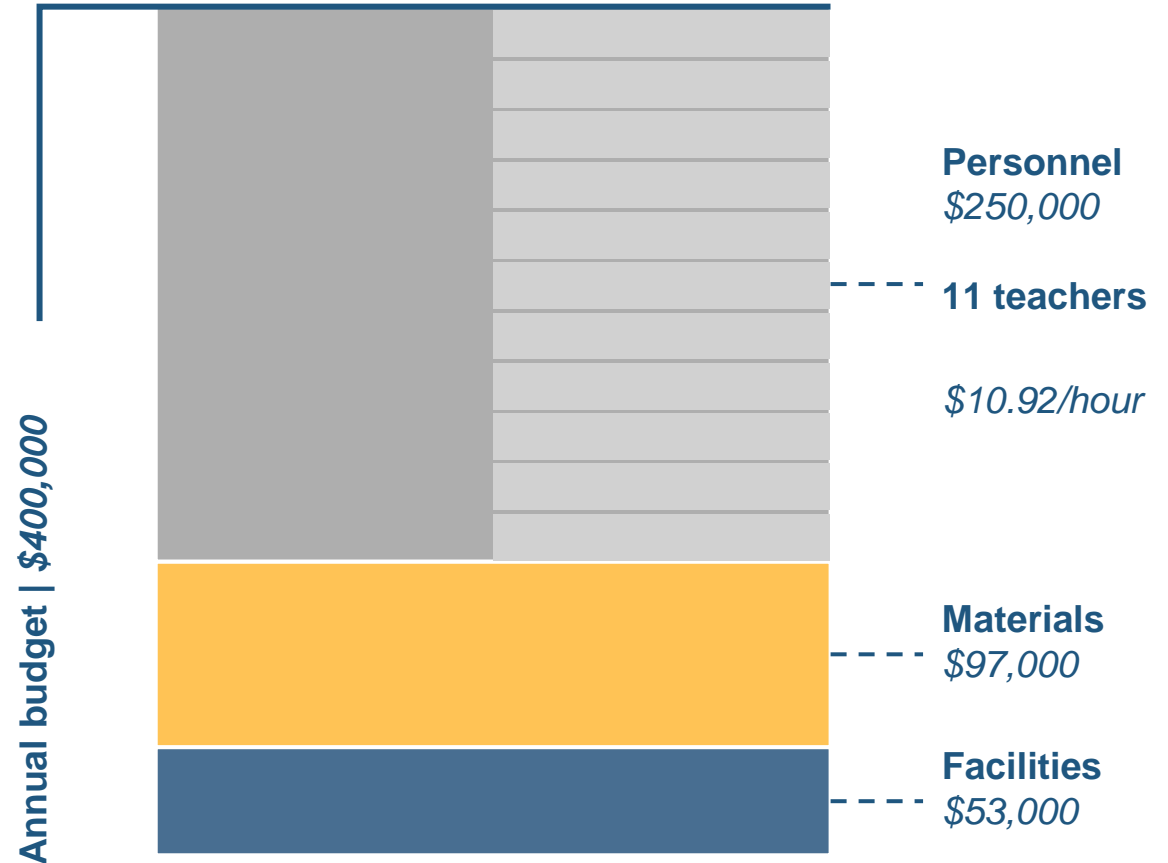
Parent's age



313 Registered providers
across El Paso County

Data Source: <https://borderplexjobs.com/care-force/for-child-care-service-providers>

Early Childhood Centers



Early Childhood Teachers

\$10.92/hour

	Occupation	Median Salary
1	Nurse Anesthetists	\$106.62
2	Family Medicine Physicians	\$103.10
3	Pediatricians, General	\$97.43
4	Architectural and Engineering Managers	\$76.21
5	Podiatrists	\$69.68
6	Nurse Midwives	\$65.04
7	Dentists, General	\$64.70
8	Computer and Information Systems Managers	\$64.26
9	Pharmacists	\$63.64
10	Physicists	\$63.05
11	Financial Managers	\$62.77
12	Lawyers	\$62.66
13	Database Architects	\$62.22
14	Physician Assistants	\$61.69
15	Optometrists	\$61.63
16	Managers, All Other	\$61.60
17	Petroleum Engineers	\$60.18
18	Computer and Information Research Scientists	\$59.58
19	Computer Network Architects	\$59.30
20	Chemical Engineers	\$58.73
21	Nurse Practitioners	\$57.98
22	Purchasing Managers	\$57.77
23	Human Resources Managers	\$56.84
24	Engineers, All Other	\$54.16
25	Software Developers	\$53.56
26	Judges, Magistrate Judges, and Magistrates	\$53.44
27	Aerospace Engineers	\$52.71
28	Psychologists, All Other	\$51.94



Early Childhood Teachers

559	Dishwashers	\$13.09
560	Cashiers	\$13.09
561	Hotel, Motel, and Resort Desk Clerks	\$13.07
562	Hairdressers, Hairstylists, and Cosmetologists	\$12.99
563	Substitute Teachers, Short-Term	\$12.86
564	Food Preparation and Serving Related Occupations	\$12.85
565	Food Preparation and Serving Related Workers, All Other	\$12.72
566	Healthcare Support Occupations	\$12.44
567	Packers and Packagers, Hand	\$12.31
568	Food Servers, Nonrestaurant	\$12.29
569	Textile Cutting Machine Setters, Operators, and Tenders	\$12.28
570	Cooks, Short Order	\$12.24
571	Laundry and Dry-Cleaning Workers	\$12.23
572	Dining Room and Cafeteria Attendants and Bartender Helpers	\$11.61
573	Amusement and Recreation Attendants	\$11.49
574	Motor Vehicle Operators, All Other	\$11.42
575	Childcare Workers	\$11.35
576	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	\$11.27
577	Bartenders	\$11.26
578	Medical Transcriptionists	\$11.07
579	Pressers, Textile, Garment, and Related Materials	\$11.07
580	Lifeguards, Ski Patrol, and Other Recreational Protective Service	\$10.95
581	Parking Attendants	\$10.90
582	Waiters and Waitresses	\$10.77
583	Fast Food and Counter Workers	\$10.76
584	Ushers, Lobby Attendants, and Ticket Takers	\$10.54
585	Home Health and Personal Care Aides	\$10.53
586	Cooks, Fast Food	\$10.48

\$10.92/hour



Early Childhood Teachers

Daycare and Preschool Teacher

El Paso, TX 79912 (Northwest area)

From \$11 an hour

Full-time +1

Up to 40 hours per week

\$13

Team Member

1211 - Dave's Hot Chicken East

El Paso, TX 79928

\$16 - \$18 an hour - Full-time

\$18

Cashier



The hourly wage

\$14.00 to \$26.00

\$20

\$10.92/hour



CURRENTLY

Childcare Center Funding Sources



FAMILIES
\$10,000



FED
GOV.

*Scholarships to
13% of eligible
children*

CURRENTLY

Childcare Center Funding Sources

FED
GOV.

FAMILIES
\$10,000

PHILANTHROPY

FUTURE

Childcare Center Funding Sources

FED
GOV.

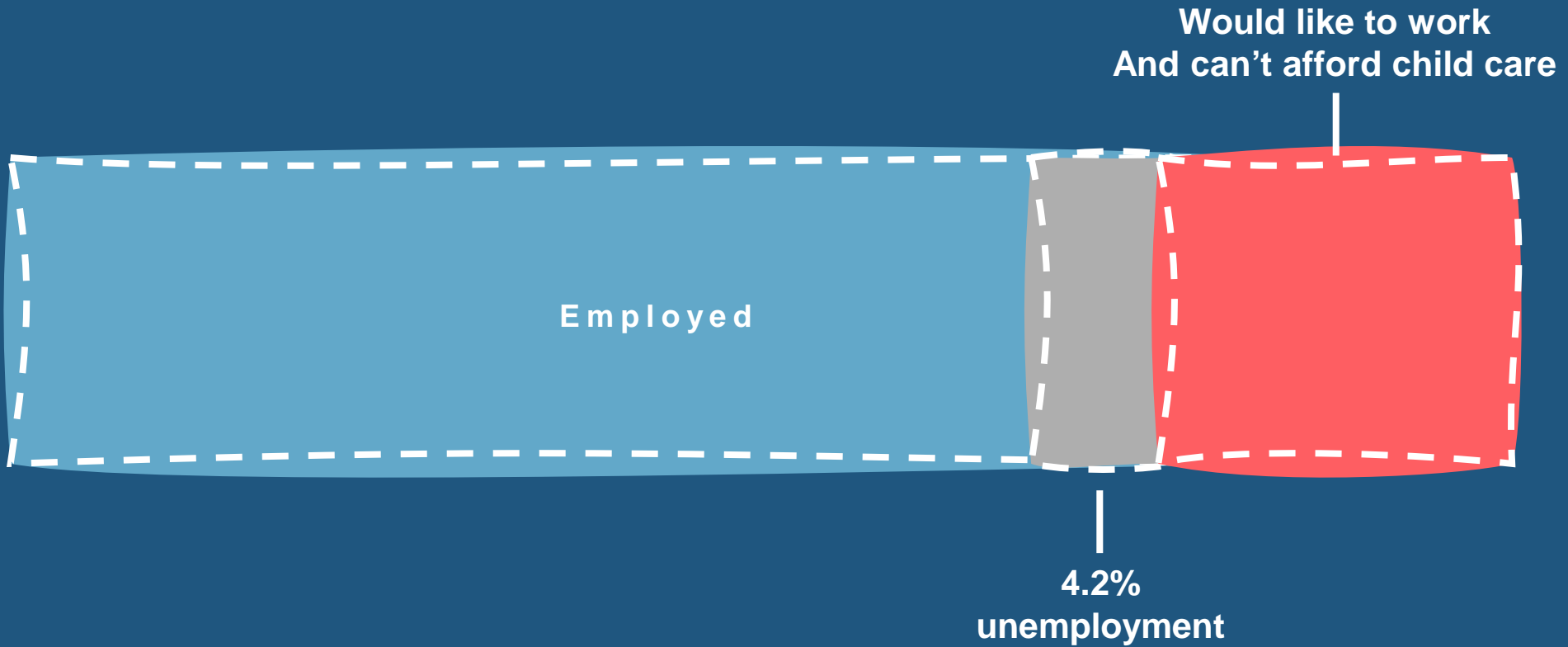
FAMILIES

BUSINESS

Impact on Business



Impact on Business



What does the Federal Reserve of Dallas say about childcare and economic development?

- Texas loses \$9.4 billion annually due to childcare-related workforce disruptions, including \$1.8 billion in lost tax revenue (U.S. Chamber Foundation, supported by Dallas Fed)
- Over 50% of families in El Paso lost childcare benefits under new work-eligibility rules—impacting job stability and increasing turnover in low-wage sectors (Dallas Fed Beige Book, Jan 2025)
- Childcare and public transit are the top two barriers to employment across South and West Texas, according to workforce boards and employers (Dallas Fed Beige Book, June 2025)



Moderator
John Fitzpatrick
Consultant
Early Matters El Paso



Stephanie Otero
VP of Operations
El Paso Community
Foundation & Early
Matters El Paso



Jacquelyn Reza
Owner & Director
Flowers in the Garden Child
Development Center



Leila H. Melendez
CEO
Workforce Solutions
Borderplex



Dr. Debra Kerney
Associate
Superintendent
Canutillo ISD



Dr. Teresa Granillo
CEO
AVANCE, Inc



Community Roundtable



Thank you!

Thank you for joining us and
lending your voice to this
important conversation about
the future of our community.

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